Dear colleagues,

We are delighted to invite you to take part in

International Scientific-practical Forum
EFFECTIVE MANAGEMENT SYSTEMS: STRATEGIES OF SUCCESS

October 20-22, 2011
Kazan, Technopark in the sphere of high technologies “IT-park”, 52 Peterburgskaya Str., Bolshoi Conference-hall

The Forum includes: participation in the conference, master classes and training seminars)

The Forum is organized with the support of
Ministry of Industry and Trade of Republic of Tatarstan
Ministry of Education and Science of Republic of Tatarstan
Ministry of Labour, Employment and Social Protection of Republic of Tatarstan
Tatarstan Section of “Academy of Quality Issues”
Chamber of Commerce and Industry of Republic of Tatarstan
State Labour Inspection of Republic of Tatarstan
Association of small and middle businesses of Republic of Tatarstan
Russian Association of Business Education

Forum Objectives: elaboration of new directions of companies’ development; sharing of theoretical and practical experience; training in modern managerial technologies; uniting the scientific and practical, business and research efforts; creation of opportunities for uniting by interests and directions; discussing topical social-economic problems; publishing of research results.

Speakers and auditorium: the Forum invites heads and specialists of enterprises and organizations, students, post-graduate students, lecturers and staff of higher educational institutions and scientific organizations of Russia and other countries, representatives of commercial organizations, state bodies, local self-government, as well as all persons interested in the issues in question.


Forum’s topics:

• Financial-economic characteristics of management systems functioning in an organization;
• Elaboration and implementation of quality management systems in an organization: Russian and foreign experience;
• Increasing of power effectiveness and power saving in budget organizations and in corporate sector;
• Tools of increasing effectiveness of organization activity in industrial sphere: lean management systems, total optimization of production, etc;
• Modern management systems in labour protection sphere;
• Personnel management systems;
• Ecological management: problems and solutions;
• Ethical and moral aspects in management systems;
• System risk management in an organization;
• Quality management for effective management in a modern educational establishment

The Forum’s plenary meeting will include commitment of Letters of Gratitude to the Institute’s partners

The Forum will include the following events:

Master classes
1. “Project Management – foreign and Russian experience”, by Ali Rashidi, Director of International Programs of Specialists’ Training and Retraining (Folksuniversitetet, Sweden), October 20-21, European Certificate
2. “Lean Management – way to effectiveness”, by Yuriy Pavlovich Adler, member of Academy of Quality Issues, member of All-Russia Society for Quality, President of International Gild of Quality Professionals, (Russia, Moscow), October 20.

Seminars:
1. “Integration of power management systems with ecological management system and lean management”, by Vitaliy Alekseyevich Smirnov, Doctor of Engineering, Professor, Academician of Academy of Quality Issues, EOQ Project Manager and expert-auditor on quality, (Russia, Kazan), October 21
2. Organization of labour protection system in an enterprise”, October 20 - 22.
3. “Quality management for effective management of modern educational establishment”, by Stanislav Alekseyevich Antonov, PhD (Economics), Associate Professor, Dean of Faculty of Management and Marketing, Executive Director of Tatarstan Academy of Quality Issues, EOQ Project Manager, (Russia, Kazan), October 21-22.

A collection of works will be published after the Forum.

REQUIREMENTS FOR MATERIALS PROCESSING

Article size – from three full pages of A4 format, typed in Microsoft Word by Times New Roman, font 14, line spacing 1,5. Footnotes are not allowed
Page parameters: paragraph – 10 mm, all margins 20 mm. Adjustment by spacing and tabulation is not allowed.
Forum’s working languages: Russian and English.
Title processing:
1. Authors’ surnames are to be printed with commas in the page centre, bold script, state the scientific degree (e.g., Ivanov A.A., PhD (Economics)).
2. Below state the author’s place of work in italics, in the page centre, no dots in the end of the title.
3. The article title should be typed below the place of work, in the page centre, bold script, upper-case letters, no dots in the end of the title.
Maximal size of the article is 5 pages.
Bibliographical list should contain data from the available sources and be processed according to the functioning State Standards. The list is typed in Times New Roman, font 12, line spacing 1.
TERMS OF PARTICIPATION

To participate in the Forum the author should send prior to October 10, 2011, by enclosed files, to: ibo-kazan@mail.ru:

1. an application for participation, which will be the confirmation for payment.
2. the text of the article, processed according to the rules;

Organizational fee for the participation is 1700 roubles. That includes: participation in plenary meeting, section meetings, a set of Forum participant’s materials, including 1 copy of a collection of works, lunch, coffee-breaks, cultural program.

- The fee for participation in master classes (1 Choice) is 4900 roubles.
- The fee for participation in seminars: “Integration of power management systems with ecological management system and lean management” and Organization of labour protection system in an enterprise” is 1700 roubles; “Quality management for effective management of modern educational establishment” is 4900 roubles.

The fee for participation by correspondence (with publication) is 150 roubles for one page. For out-of-town participants rooms in hotels are reserved on request.

Cultural program: all Forum’s participants are invited to attend a city tour of historical and cultural sites of a thousand-year-old Kazan (Raifa monastery – on request).

APPLICATION FORM FOR PARTICIPATION IN THE FORUM

| Name, surname of participant (Author, scientific degree – for the article) |
| Title of report, article (if any) |
| Place of work, position |
| Contact telephone number, e-mail address of scientific supervisor (obligatory for students) |
| Name and surname of the person signing a contract, their position |
| Contact address (for sending the collection of works) as follows:: Name of receiver / Street, House number, apartment number / City / Post Code |
| Contact telephone number |
| e-mail address |
| Which master class or seminar you would like to take part in |
| Do you need a reservation in a hotel? |

Forum Organization Committee: Bagautdinova Alsu Irekovna, Giniatullina Evgeniya Nikolayevna
Any additional information at e-mail: ibo-kazan@mail.ru, and telephone numbers: +7 (843) 233-03-02, 233-00-23, 231-84-05, 231-84-06; +7 919-638-37-36; +7 9050-388-259,. +7 9050-388-259
Honorable guests and speakers of the Forum

Gennadiy Petrovich Voronin, President of All-Russia Organization for Quality, President of “Nanoindustriya” Close Corporation, Head of the Russian Chamber of Commerce and Industry Committee on the production quality, Editor-in-Chief of the Journal “Standards and Quality”, Doctor of Economics, Professor, Honoured Engineer of Russia, Laureate of the USSR State Award, Academician of International Engineering Academy. Member of Institute of Navy Engineers of Great Britain

Yuriy Pavlovich Adler, PhD (Engineering), Professor, member of Academy of Quality Issues, Head of Section (Statistical methods and Quality Monitoring”). Member of All-Russia Society for Quality, President of International Gild of Quality Professionals, Senior of American Quality Society. Foreign member of Serbian Quality Society. Foreign member of Israeli Quality Society. Honored member of Ruse University (Bulgaria).

Ali Rashidi, Director of International Programs of Specialists’ Training and Retraining (Folksuniversitetet, Sweden)

David Campbell – representative of European Quality Centre, Deputy Director of European Quality Centre (Moscow), consultant of Cranfield University (Great Britain)

Marco Beshker, Professor of Zagreb University (Croatia), Professor of Mostara University (Bosnia and Herzegovina), Doctor of Science, Oskar Company, Zagreb