

17th IGWT Symposium
and
2010 International Conference on Commerce

Facing the Challenges of the Future: Excellence in Business

First Circular

Dear Colleagues,

As a host of the **17th IGWT Symposium**, it is my pleasure to invite you on this special occasion to Romania, during **21st – 25th September 2010**.

We wish that our symposium “***Facing the Challenge of the Future: Excellence in Business***” would become an efficient opportunity for scientific confrontation within the competition for the future. As this keen competition has already been started by global research for innovation, new specialists, more efficient management systems and a general social and economical development, it would be useful to sort out all the aspects that generate Excellence in Business and the restrictions imposed by sustainable development all over the world.

We are happy that the Symposium is held in Romania, namely in our Bucharest University of Economics - **[Academy of Economic Studies](#)** - the most important in our country - almost 100 years old, within the Faculty of Commerce, housing **[Commodity Science](#)**, Commerce and Tourism-Services branches altogether. We consider this place the most representative for debates that are going to take place during our symposium which enables mutual contribution of academic researchers, experts and specialists.

Besides the main activity in Bucharest we thought of offering a better possibility for you to get in touch with the Romanian atmosphere and tradition. Consequently, our choice for the second part of the Symposium would be **[Poiana Braşov](#)**, a beautiful and elegant mountain resort, considered “Pearl of the Carpathians”.

We are convinced that the 17th IGWT Symposium will prove an exciting experience for us all and open new ways to find solutions to the challenges of the future.

We are looking forward to meeting you here in Romania.

Sincerely yours,

Prof. Rodica Pamfilie Ph.D.
Chairman of Organizing Committee
Dean - Faculty of Commerce



Language

The official language to be used in paper presentations and discussions at the symposium will be English.

General Topics

The suggested topics are as follows; we are opened to any opinions and ideas you may come with:

- ⌘ **Achieving Commodity and Service Excellence**
- ⌘ **Globalization and Trends in Consumer Sciences**
- ⌘ **Food Quality and Safety**
- ⌘ **Quality and Customers Value Management**
- ⌘ **Continuous Improvement of Management Systems**
- ⌘ **Development and Standardization of Quality Management Systems**
- ⌘ **Implementation and International Standardization of Social Responsibility**
- ⌘ **Innovation and Design as a Competitive Advantage**
- ⌘ **Commerce and Competitiveness**
- ⌘ **Strategies for Tourism Market**
- ⌘ **New Approaches in Environmental Protection**
- ⌘ **Researching Activities within Theoretical Studies**
- ⌘ **Knowledge Management a Dynamic Perspective**
- ⌘ **Ethics and Culture in Business**
- ⌘ **Future Business Strategies**

Important Dates

December 31st, 2008 – First Circular

August 30th, 2009 – [Preliminary registration form](#) (please download the form, fill it in and send us)

October 30th, 2009 – Second Circular

March 30th, 2010 – Submission deadline for papers

May 31st, 2010 – Fee payment deadline

July 1st, 2010 – Proceedings and program

September 21st – 25th 2010 – the 17th IGWT Symposium

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