

PROGRAMME for 15 June 2010

EU Project

”Establishing an European Network for Anticipating Skill Needs in the Commerce Sector”

Second Regional Conference in Helsinki

8.30 Registration

09.00 Official opening

- Manuel Hubert, EU Commission, DG EMPL (or someone else, if attending)
- Prof. Bernd Hallier, European Retail Academy (ERA)
- Ilaria Savoini, EUROCOMMERCE
- Fabrice Warneck, UNI Europa Commerce

9.30 Status Quo Content of Vocational Training

1. Relevance of basic know-how of
 - trends of the market
 - competition
 - emerging profiles
2. New qualifications like
 - language
 - IT

panelists:

Angerma-Niittylä

Aileen Morrissey

Õrne Lainde

Aleksandras Posochovas

moderatos: Hasse Karlsson

10.30 Innovation of Vocational Training

1. National Modernization of Vocational Training
 - Innovative and necessary steps for the future
2. Development of e-learning and blended learning

panelists:

Tormod Skjerve

Tuulikki Kirjavainen

Sointu Toivonen

11.30 **Hasse Karlsson:** “How to attract talents to SMEs in retail”

12.00-13.00 **Lunch**

13.00 **Seija Rasku**

10.30 **National Coordination of Vocational Training**

- at the “young people” – level
- in the sense of up-skilling / life long learning (career)
- re-training / multiskilling
- integration of immigrants
- preparing nationals for international tasks

panelists:

Ole Bay

Fredrik Voltaire

Anne Ruotsalainen

moderator: Gorm Johanssen

14.30-15.00 **Coffee brake**

15.00 **International Coordination of Vocational Training**

1. Comparability of
 - Qualifications
 - Skills
 - Certification rules
2. Functioning of provisional skills management bodies

panelist:

Pasqualino Mare

Henriks Danusevics

Jacky Fayolle

Andrew Colgan

moderator: prof. Hallier

16.00 **End of the Conference**